

## AMARSINH ADISARE

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### ACADEMIC QUALIFICATION

Completed Bachelor in Product Design from MIT Institute of Design, Pune, MIT ADT University, 2017- 2021.  
CGPA: 7.42

### WORK EXPERIENCE

**Associate User Experience Lead, Persistent Systems, Pune, August 2021 - Present**

**Role:** UX Designer, Visual Designer

- Working as a UX designer on multiple projects in the Financial, Sales and Marketing tool, Healthcare, and Telecommunication Domains for clients from multinational clients from the United States of America and Canada
- Simultaneously doing internal projects for the company as designing a design guild and guidelines for new joiners to the industry and the company.
- Collaborating with multi-disciplinary teams for design implementation.
- Developing a robust design system for a seamless experience across all domains.

#### **Freelancing 2018-present**

- Designed Logo for Midas Paint, Pune, 2021–2022
- Padmanabh Gold, Kolhapur, 2020
- Logo design for the team competing in the Hyperloop Pod Competition, 2020
- Product reviews, description, and article writing through Frapp App, 2018
- Team VegaPod, MIT-WPU, Pune, Freelancing 2017

### INTERNSHIP

Industrial Design Intern, Foley Design, Bangalore

**Project Title:** Internship, **Duration:** January 2021 - July 2021

**Objective:** To design a handy coconut scraper and related kitchen products to make them comfortable to use.

**USP:** Handy tool allows the user to be in control of the scraping and the scraping quantity of the coconut.

### ACADEMIC PROJECTS

**Project Title: Designing a smartwatch for explores (Human Machine Interface), January 2019 to March 2019**

**Company:** Titan, India, Pune

**Live project-**A watch designed for explorers (Human Machine Interface)

**Focus:** Research and user study, followed by design and interaction prototype of the smartwatch.

**USP:** Designed the "Breadcrumb" through which the explorer can see his or her movement trail and keep track of it Without getting lost.

**Individual Role:** User Research, Brainstorming and Wireframing

**Project Title: Culture Board Game**

**Company:** Elemeno Kids, August to 2019 to October 20219

**Location:** Pune

**Live project-** Games for the age group 9-12 targeting their development.

**Focus:** Prototyping, CAD modeling of the game, detailed user study by extensive interactions with children, parents, and teachers to understand child psychology.

- Detailed user study
- Interviewed user and stakeholder
- Developing and designing CAD models and prototyping

### TECHNICAL SKILLS

Adobe XD, Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects.

### CERTIFICATIONS

- Completed a certification on 'Become a UX Designer from Scratch', Interaction Design Foundation, November

to February 2022 Location: LinkedIn

- Certified in 'User Experience: The Beginner's Guide, Interaction Design Foundation, November to January 2022 Location: LinkedIn
- Certified in Mobile User Experience, Interaction Design Foundation, January to May 2022 Location: LinkedIn
- Undertook certification course in How to Create a UX Portfolio, Interaction Design Foundation, May to November 2022 Location: LinkedIn
- Completed certification in How to Get Started as a UX Consultant (Master Class), Interaction Design Foundation, October 2022 Location: LinkedIn
- Completed Master App Prototyping with Adobe XD, Udemy, November 2022 Location: LinkedIn

## ACHIEVEMENTS

Won the LTI Unfold 3.0 Design Hackathon, conducted by LTI on 24<sup>th</sup> April 2021

## EXTRACURRICULAR ACTIVITIES

- **50HoursIndiaFilmProject(2019)**
  - **Individual Role:** As one of the production coordinators in the making of the film "**Muhfarqat**"  
Focus: Voluntary project ,learnt sound design and recording.
  - **Sound Design:** A short audio story
  - **Plot:** A story between a couple explaining why he was late to meet her on a busy day.
- Duration: January 2020 to March 2020, 3 months
- **Peer Tutoring:** Guiding aspiring students who are targeting to get into design colleges.
- **Volunteering:** Forenger, Plantation drive at ARAI hill.
- **Learned Self-Defense Skills:** Taekwando (Red One), 2007- 2012